

Pressemitteilung

Deutsche Welle and Young-Germany.de begin partnership

- **Multimedia-based learning materials from Germany's international broadcasting station now available on Germany's Website for high potentials**

Deutsche Welle and the portal young-germany.de are entering an online-partnership. Multimedia-based information and language-learning content will be integrated into the Website for international young elites. These include the Deutsche Welle's language courses "Radio D" and Mission Berlin". Users can practice their listening comprehension in the category "Deutsch@YG". "Radio D" is the current audio language course by the Deutsche Welle, in cooperation with the Goethe-Institut (www.goethe.de). And "Mission Berlin" is a mystery story for German beginners. The multimedia-based content of both offerings provides playful access to the German language, culture and society.

"The Deutsche Welle's high quality content and the complex nature of the production is perfectly suited to increasing the attractiveness of Young-Germany.de," said Peter Hintereder, Young Germany's Editor-in-Chief.

Advanced German learners can take a look at the current German episodes of the daily lifestyle magazine "euromaxx" by DW-TV; these are offered as Web TV. English language users who want to inform themselves about Germany will also find current information on the English version of "euromaxx, which covers topics such as travel, culture and lifestyle in Germany.

An overview of the partnership:

- **Mission Berlin – Learning German through a mystery story**
www.young-germany.de/mission-berlin.html
www.dw-world.de/deutschkurse
- **Radio D – An exciting audio course**
www.young-germany.de/radio-d.html
www.dw-world.de/deutschkurse

- **euromaxx**
www.young-germany.de/euromaxx-en.html (English)
www.young-germany.de/euromaxx.html (German)
www.dw-world.de/euromaxx
- **Visit Germany / Deutschland entdecken**
www.young-germany.de/visit_germany.html
- **Culture and Lifestyle**
www.young-germany.de/culture_and_lifestyle.html

Most of these formats are also available as podcasts.

About Young-Germany.de:

The website is a joint project between the culture and communication department of the German Foreign Office and the Societäts-Verlag in Frankfurt am Main. The broad mix of topics on the Website is rounded off through extensive offerings for those who want to come to Germany to work or study.

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About Deutsche Welle:

Deutsche Welle is Germany's international broadcaster. According to its statutory mission, DW contributes to promoting the German language and culture. Deutsche Welle fulfils its mission with the multilingual programmes of DW-RADIO and DW-TV as well as the internet website DW-WORLD.DE. In addition DW runs the DW-AKADEMIE for broadcasting professionals.

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